

Akshay Khandalkar

Senior UX Designer

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LogMeIn / Sr. UX Designer

(Dec 2017 to Feb 2021)

Enhanced the overall UX for Identity access management products that led to \$100 million revenue. Strategized, and redesigned new features with design system implementation. Designed 3 unique cross selling ideas for the business unit to grow business by 30% YOY.

Practo / Sr. Product Designer

(Nov 2015 to June 2017)

Lead 3 doctor management products, started the research department for extensive research on product market fit that saved \$1 million for the company. Collaborated with PMs, tech and marketing teams to improve pitch, features, interfaces and experiences on web and mobile.

Helpchat > Tapzo / Lead UX Designer

(June-2015 – Oct 2015)

Hired and Lead a team of 4 designers. Collaborated with product and marketing teams to design the B2C Helpchat mobile app and B2B- 'One Direct' Customer Experience Management Solution.

MoveinSync / UX Designer

(Nov 2014-Apr-2015)

Redesigned the core tool - ETS and successfully launched iOS and Android (Cordova) apps which resulted in 30% growth QoQ.

BORQS / UX Designer

(Aug 2013- Oct 2014)

Built India's First of its kind Electronic Medical Health Record System (EMR) project in collaboration with Nationwide and Attune.

MakeSense Design / Founder Director

(May 2011-July 2013)

Served 30+ clients in healthcare, Food tech, infrastructure and financial services industry. Worked as a branding agency and UX designer for established businesses as well as startups.

Cognizant Technology Solutions / Associate

(Feb 2010-Mar 2011)

Improved the overall UX of multiple "Banking and Financial Solution" Providers like ICICI and Bloomberg. Also designed iPad application for SmartSource Inc. USA (65+ million consumers)

Honeywell Industrial Safety / Intern

July 2009- Jan 2010

Re-designed a Powered Air Purifying Respirator (PAPR) and applied for three patents (2 in tech and 1 in design).

Masters of Design

NID, Ahmedabad, India. 2007 - 10

B.E. Mechanical

SRCEM, Gwalior. 2002 - 06

Design: Strategy & vision presentations, User flows, Wireframes & mock ups with Sketch & Illustrator.

Collaboration: Organizing workshops. Facilitating design critique. Self Starter. Flexible. Community builder.

Research: Data analysis (SurveyMonkey and Qualtrics) Task analysis & persona hypothesis, A/B Testing, Interviews, Contextual Enquiry.

Prototyping: Rapid prototyping using Keynote, Invision & Figma

Graphics and 3D : Branding and Print, Product Photography, 3D sketching, Rhino, PRO-E, V-ray, paper prototyping, 3D modelling.

Tools: Figma, Sketch, Invision, Principle, Zeplin, Illustrator, Photoshop, SurveyMonkey, Qualtrics, Miro, Trello, Jira

Also runs a successful Youtube Channel (Addylabs) with 25k+ students